



Institutional Fair Food / Buy Fresh Buy Local Membership Application

Institution Name: _____ **Website:** _____

Contact Name/Title: _____ **Alternate Contact:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Cell:** _____ **Email:** _____

Best time and day to call: _____ **Fax:** _____

Eligibility: The base-line criteria for Institutional Fair Food/Buy Fresh Buy Local Membership is that you offer at least one of the following:

- A least two locally raised/grown products or ingredients throughout the growing season (May through October) in any food service outlet.
- A Farmers Market on campus.
- A Farmstand on campus with farmer and growing methods clearly identified and an acceptable level of customer education about local food.
- A Workplace CSA.
- At least two Local Food dinners per year that serve students and staff. (* At least 50% of the dinner's content must be sourced locally)

1. Do you consider yourself a (please check box)?:

- Museum
 University
 Zoo
 Hospital
 School
 Eldercare
 Other (Please specify: _____)

2. Which criteria do you meet?: _____

3. For how many years have you been offering local food on campus?: _____

4. Please list the farmers and distributors you are currently working with?:

_____ **(OVER>)**

Fair Food is a program of White Dog Community Enterprises. We help create, strengthen, and connect locally owned businesses and farms that provide essential human needs to our region; support minority entrepreneurs in this new economy; and educate the public about the benefits and responsibilities of building a local living economy.

Please select your Institutional Fair Food/Buy Fresh Buy Local Membership level:

- Breadbox Institutional Member (30-word description in guide): \$500
- Bushel Institutional Member (50-word description and logo in guide): **\$1000**
- Pallet Institutional Member (50-word description and logo in guide and advertising benefits): **\$1500**

(Outline of Membership Levels and Benefits enclosed)

Buy Fresh Buy Local Pledge:

To ensure that the Buy Fresh Buy Local brand retains its integrity, as a BFBL member/Local Food Guide listed business, I agree to:

- Adhere to minimum Institutional Local Buying Criteria (see included criteria)
- Increase or sustain my offering of local food on campus throughout the year.
- Allow Fair Food to review any material produced which uses Buy Fresh Buy Local branding before it goes to print
- Provide Fair Food information on the amount of local food I purchase.

Signature _____ **Date** _____

Local Food Guide listing info and description (*Please write EXACTLY what you want to appear in the Guide*):

Institutional Name: _____ Phone: _____

Website: _____ Address: _____

City, State, Zip: _____

Please describe how you source, serve or promote local food on campus: (*number of words based on membership level you choose above*)

Please make check payable to White Dog Community Enterprises

Please invoice* me

*** we can not send you the Buy Fresh Buy Local Toolkit until we receive your membership dues**

Return both sides of this application with check (if applicable) via mail or fax to:

Deborah Bentzel, Attn: Membership

340 N. 12th Street, Suite 415

Philadelphia, PA 19107

(V) 215.386.5211 x102 / (F) 215-574-4939 / deborah@whitedog.com

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